

## THE 'EN BLOC' UNIQUE ASPECT OF CLHBID.COM

### General:

The 'en bloc' aspect of CLHbid.com offers bidders an alternative option to acquire an entire farm or ranch (or predetermined designated section of the farm or ranch). Under standard auction or tender, a bidder is required to be high on 100% of the parcels to acquire the entire farm or ranch. Being high on every parcel can be problematic for various reasons including

a) only the high bidder on the first parcel then has a chance to acquire the entire farm or ranch and b) the chances of being high on every parcel is often challenging with parties willing to pay a premium for small parcels across from their farms etc.

At CLHbid.com, we still offer bidders the standard option of being high on every parcel if they wish to buy the entire farm or ranch. Also, however, we offer the 'en bloc' track which is a second round of bidding after the conclusion of first round of bidding on all specific parcels. To be fair to those bidders just wanting specific parcels, we don't make it easy for the 'en bloc' bidders. Not only must they have participated in round one, they also must meet certain requirements plus be willing to pay a minimum premium (the Starting Bid for 'en bloc') to bid 'en bloc' in round two. The benefits of the 'en bloc' to a bidder wanting the entire farm or ranch mean a) they can be outbid at the start of the sale but still remain eligible to later buy the entire farm or ranch b) it allows them to get around the difficulty associated with being high on every single parcel and c) they know if they go to round two in the 'en bloc' they are never 'stuck' with just a part of the farm or ranch – they know they either will get all or none if bidding in round two.

The Starting Bid for the 'en bloc' is the minimum bid over and above the sum of all the prior bids in round one of bidding. For the purposes of the 'en bloc', for parcels not receiving Starting Bids in round one, the Starting Bid number for that parcel is the number then used in adding up the bids for round one.

### En Bloc Details: Curbside on the Economic Corridor

The CLHbid.com 'en bloc' offers a dual track for bidders wanting to acquire the entire six-pack on the east of Claresholm (being Parcels 3, 4, and 5). A bidder may either a) buy all 3 parcels the conventional way via being high on all 3 parcels or b) elect to go the 'en bloc' route.

At the conclusion of the auction, Parcels 3, 4 and 5 will be offered for sale 'en bloc'.

To be eligible to bid 'en bloc', a bidder must have been a) the high bidder on one parcel AND the second highest bidder on at least one other parcel in round one (within parcels 3-5) **OR** b) the high bidder on two parcels (within parcels 3-5).

The Starting Bid for the 'en bloc' is set at \$200,000.00 in addition to the total of all bids for round one (including Starting Bids on parcels, if any, not receiving bids in round one).